

Purina Mills® AntlerMax® WaterShield® Deer Chow® 20 59SS

Designed for the Life of Your Deer™

What It Is:

A 20% -protein, water-resistant pelleted ration designed to enhance the deer's natural forage diet. The high protein content supports top performance with patented **AntlerMax® Protein Technology** to promote superior antler growth in bucks, reproductive success and abundant milk production in does and assure optimum growth and healthy development in fawns. Contains proprietary **AntlerMax® Mineral Technology**, a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for superior antler density and strength, optimum reproductive performance and healthy fawns. Protected by exclusive **WaterShield® Technology**, which makes the pellet water resistant to reduce waste and labor from water damage.



FEATURES

AntlerMax® Protein Technology

BENEFITS

Superior Antler Size and Mass

Promotes antler growth by improving protein quality. The unique digestive tract of deer reduces the quality of most proteins by breaking them down too quickly and diluting their value for antler growth. AntlerMax® Protein Technology protects high-quality proteins from early breakdown and delivers a higher concentration to the growing antler.

Develops Exceptional Body Size

High-quality protein helps build muscle for exceptional body size.

Top Reproductive Performance and Strong Healthy Fawns

Provides critical nutrients to help assure top fertility. Helps to increase milk production and milk quality. Helps produce strong, healthy fawns with high survival rates.

Supplements Poor or Sparse Forage

So deer can maintain vigor during periods of environmental nutritional stress.

AntlerMax® Mineral Technology

Optimal Antler Growth, Density and Strength

A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth.

WaterShield® Technology

Reduces Pellet Waste and Labor Normally Associated With Wet Conditions

An exclusive water-resistant process that repels moisture. The result is increased savings because of the dramatic reduction in pellet waste.

Enhances Flowability Through Gravity and Broadcast Feeders

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Strong Apple Flavor

High Palatability

Enhanced with strong apple flavor to attract deer to the feed so they receive the benefit of a balanced diet.

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How and When to Feed:

1. Feed Purina Mills[®] AntlerMax[®] WaterShield[®] Deer Chow[®] 20 to deer, elk and other game starting in January when antler development begins through September or until antler growth is complete (antlers harden).
2. Feed free-choice with adequate native forage or good quality hay.
3. Place under shelter near high animal activity and close to a constant supply of fresh, clean water. For best results, place feed in a free-choice protein or broadcast feeder. If used in a broadcast feeder, always blend 25% corn with 75% pellets to ensure flowability.
4. Consumption will vary depending upon season of the year, nutritional needs of the animals, availability of other foods and familiarity with pelleted feeds. Deer and elk unaccustomed to eating pelleted feed could require 30-45 days to achieve high intake. To speed this process, blend 75% corn with 25% pellets and gradually eliminate the corn over several weeks as deer accept the pellets.
5. If fed to animals in confinement, feed one to two pounds per 100 pounds of body weight in addition to free-choice, good-quality roughage.

Important:

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices.
2. Purina Mills[®] AntlerMax[®] WaterShield[®] Chow[®] 20 is a supplement, not a complete feed, and must be fed with free-choice access to adequate hay or native forage.
3. Deer, elk or other game should not have free access to corn as eating too much corn at one time can lead to serious digestive upsets and in extreme cases, even death.
4. Provide water and Purina Mills[®] AntlerMax[®] Deer and Elk Trophy Mineral[™] (59SF) at all times.

Caution:

Do not feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

Guaranteed Analysis:

Crude Protein, not less than	20.00%
Crude Fat, not less than	2.00%
Crude Fiber, not more than	13.00%
Crude Fiber, not less than	11.00%
Calcium (Ca), not less than	1.25%
Calcium (Ca), not more than	1.75%
Phosphorus (P), not less than	1.00%
Salt (NaCl), not less than	0.20%
Salt (NaCl), not more than	0.70%

ANIMAL PROTEIN PRODUCTS-FREE. Contact your local manufacturing plant for a current feed tag.

Quality Controlled by Purina Mills[®] Research

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Plant	JDE Number	Legacy Code	Description
FORT	0049802	59SS	Antlermax Wtrshld Deer 20
GAIN	0049802	59SS	Antlermax Wtrshld Deer 20
GONZ	0049802	59SS	Antlermax Wtrshld Deer 20
HARR	0049802	59SS	Antlermax Wtrshld Deer 20
LAKE	0049802	59SS	Antlermax Wtrshld Deer 20
LUBB	0049802	59SS	Antlermax Wtrshld Deer 20
MILF	0049802	59SS	Antlermax Wtrshld Deer 20
MONT	0049802	59SS	Antlermax Wtrshld Deer 20
SPEN	0049802	59SS	Antlermax Wtrshld Deer 20
STAT	0049802	59SS	Antlermax Wtrshld Deer 20
FORT	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
GAIN	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
GONZ	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
HARR	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
LANS	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
LUBB	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
ORRV	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
STAT	0049803	59SS	ANTLERMAX WTRSHLD DEER 20
MONT	0055917	59SS	Antlermax Wtrshld Deer 20