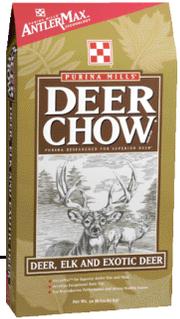




DEER CHOW

PURINA RESEARCHED FOR SUPERIOR DEER

AntlerMax[®] Mule Deer Chow[®] 22 59GE



WHAT IT IS

A researched based 22% patented protein, high-energy pelleted ration to supplement the unique dietary needs of mule deer. Specifically formulated for mule deer. For top antler growth, reproductive performance and overall health.

FEATURES & BENEFITS

AntlerMax[®] Feed Protein Technology

Higher protein supplement to lower quality diet normally available to mule deer
Mule deer food plants are often limited in availability and nutritional quality due to drought and other environmental factors.

High-Quality Protein for Superior Antler Size
Patented manufacturing process protects high-quality proteins from digestion by rumen bacteria, delivering up to 5 times more amino acids to growing antlers than any other bypass or standard protein we tested.

Develops Exceptional Body Size
High-quality protein helps build muscle for exceptional body size.

Top Reproductive Performance and Strong Healthy Fawns
Provides critical nutrients for optimum fertility. Helps to increase milk production and milk quality along with strong healthy fawns with high survival rates.

Antler Max[®] Feed Mineral Technology

Optimal Antler Growth, Density and Strength
Proprietary power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, body size and reproduction. Designed to meet the unique trace mineral needs of mule deer.

AntlerMax[®] Feed Energy Technology

High Fat Level with Ideal Ratio of Omega 3 to Omega 6 Fatty Acids
Promotes top immune function, shiny coat and healthy skin.

Optimum Ratio of Energy Sources (Fat, Fiber and Starch)
Provides for balanced rumen bacterial populations and optimal digestion.

Proprietary Probiotic Formulation
Provides for balanced rumen bacterial populations and optimal digestion.

Proprietary Probiotic Formulation
Includes partly inactive and stabilized microorganisms that maximize nutrient utilization, improve absorption of minerals and vitamins and can "jump start" the rumen in times of stress.

Palatable

Proprietary Flavor Enhancer
Research based flavoring and ingredient combinations that are especially palatable to mule deer.

Research-Based

Unmatched Research in the Feed Industry
Data from liver trace mineral analyses, diet studies and nutritional analyses of food plants were combined to come up with a unique diet specifically designed for mule deer.

(Please see reverse side)



PURINA MILLS
DEER CHOW
 PURINA RESEARCHED FOR SUPERIOR DEER

AntlerMax® Mule Deer 22 (cont.)

HOW AND WHEN TO FEED

1. Feed free-choice year-round to free ranging Mule deer and white-tailed deer. Consumption will vary according to age, sex, climate and physiological state but should be in the range of two to three pounds per 100 pounds of body weight.
2. If fed to animals in confinement, feed free choice. High quality legume hay should also be available free choice. This feed is a supplement and is not designed to be fed as the total diet.
3. Can be fed free-choice as a creep feed to fawns. Target consumption rate should be about one pound per 100 pounds of body weight until weaning.
4. Can be used as a complete weaning ration for fawns. Feed free-choice along with good-quality legume hay after weaning.

IMPORTANT

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices.
2. Provide a source of fresh, clean water at all times.
3. When changing rations, the change should be made by gradually increasing the amount of new feed and decreasing the amount of old feed over a period of at least 7 days.
4. Consult your veterinarian for a recommended herd health program.

CAUTION

Do not feed to sheep! This product contains copper. Store in a dry, well-ventilated are free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

GUARANTEED ANALYSIS

Crude Protein, not less than	22.0%
Crude Fat, not less than	4.0%
Crude Fiber, not more than	13.0%
Calcium (Ca), not less than	1.25%
Calcium (Ca), not more than	1.75%
Phosphorus (P), not less than	1.0%
Salt (NaCl), not less than	0.2%
Salt (NaCl), not more than.....	0.7%

ANIMAL PROTEIN PRODUCTS FREE

Contact your local manufacturing plant for a current feed tag. Quality controlled by Purina Mills Research.