

# Purina Mills® AntlerMax® Rut & Conditioning Deer Chow® 16 59SD

Designed for the Life of Your Deer™



## What It Is:

A 16% -protein, fat-enhanced, pelleted ration designed to improve the deer's body condition prior to and throughout the rut. The high energy content will replenish body condition of does and bucks during and following the rut and during periods of low forage availability and quality through the winter months. This superior nutrition will result in healthier animals prepared to grow big antlers and produce and feed large, healthy fawns. Formulated with patented **AntlerMax® Protein Technology** to promote superior antler growth in bucks next spring and summer, reproductive success and abundant milk production in does and assure optimum growth and healthy development in fawns. Contains proprietary **AntlerMax® Mineral Technology**, a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for superior antler density and strength, optimum reproductive performance and healthy fawns.

## FEATURES

## BENEFITS

### High Fat Energy

### Provides Premium Nutrition During Stress Periods With Low Forage Quality

So deer can retain vigor and replenish body condition during periods of nutritional stress such as post-rut and during harsh winter conditions. Puts animals in a strong position to grow large antlers and deliver and nurse large, healthy fawns.

### Eliminates the Need to Supplement With Corn

### AntlerMax® Protein Technology

### Superior Antler Size and Mass

Optimal nutrition supports top body conditioning necessary for growing big antlers the following year.

### Develops Exceptional Body Size

High-quality protein helps build muscle for exceptional body size.

### Top Reproductive Performance and Strong Healthy Fawns

Provides critical nutrients to help assure top fertility and increase milk production and milk quality. Helps produce strong, healthy fawns with high survival rates.

### Supplements Poor or Sparse Forage

So deer can maintain vigor during periods of environmental nutritional stress.

### AntlerMax® Mineral Technology

### Optimal Antler Growth, Density and Strength

A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth.

### Strong Apple Flavor

### High Palatability

Enhanced with strong apple flavor to attract deer so they receive a balanced diet.

### High Quality Ingredients

### Optimum Performance

Superior ingredients ensure high feed intake for optimum performance.

# Purina Mills<sup>®</sup> AntlerMax<sup>®</sup> Rut & Conditioning Deer Chow<sup>®</sup> 16 59SD

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## How and When to Feed:

1. Feed Purina Mills<sup>®</sup> AntlerMax<sup>®</sup> Rut & Conditioning Deer Chow<sup>®</sup> 16 to deer, elk and other game starting in October (after antler growth is complete and antlers have hardened) or one month before the start of the rut. Continue feeding through the end of December or until the antlers begin to drop.
2. Feed free-choice with adequate native forage or good quality hay.
3. Place under shelter near high animal activity and close to a constant supply of fresh, clean water. For best results, place feed in a free-choice protein or broadcast feeder.
4. Consumption will vary depending upon season of the year, nutritional needs of the animals, availability of other foods and familiarity with pelleted feeds. Deer and elk unaccustomed to eating pelleted feed could require 30-45 days to achieve high intake. To speed this process, blend 75% corn with 25% pellets and gradually eliminate the corn over several weeks as deer accept the pellets.
5. If fed to animals in confinement, feed one to two pounds per 100 pounds of body weight in addition to free-choice, good-quality roughage.

## Important:

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices.
2. Purina Mills<sup>®</sup> AntlerMax<sup>®</sup> Rut & Conditioning Deer Chow<sup>®</sup> 16 is a supplement, not a complete feed, and must be fed with free-choice access to adequate hay or native forage.
3. Deer, elk or other game should not have free access to corn as eating too much corn at one time can lead to serious digestive upsets and in extreme cases, even death.
4. Provide water and Purina Mills<sup>®</sup> AntlerMax<sup>®</sup> Deer and Elk Trophy Mineral<sup>™</sup> (59SF) at all times.

## Caution:

**Do not feed to sheep!** This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

## Guaranteed Analysis:

Crude Protein, not less than	16.0%
Crude Fat, not less than	3.5%
Crude Fiber, not more than	10.0%
Crude Fiber, not less than	6.0%
Calcium (Ca), not less than	1.0%
Calcium (Ca), not more than	1.5%
Phosphorus (P), not less than	0.75%
Salt (NaCl), not less than	0.2%
Salt (NaCl), not more than	0.7%

ANIMAL PROTEIN PRODUCTS-FREE. Contact your local manufacturing plant for a current feed tag.

**Quality Controlled by Purina Mills<sup>®</sup> Research**

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Plant	JDE Number	Legacy Code	Description
FORT	0049897	59SD	ANTLRMX RUT & CND DEER 16
GAIN	0049897	59SD	ANTLRMX RUT & CND DEER 16
GONZ	0049897	59SD	ANTLRMX RUT & CND DEER 16
HARR	0049897	59SD	ANTLRMX RUT & CND DEER 16
LAKE	0049897	59SD	ANTLRMX RUT & CND DEER 16
LUBB	0049897	59SD	ANTLRMX RUT & CND DEER 16
MILF	0049897	59SD	ANTLRMX RUT & CND DEER 16
MONT	0049897	59SD	ANTLRMX RUT & CND DEER 16
STAT	0049897	59SD	ANTLRMX RUT & CND DEER 16
IGH	0050290	59SD	ANTLRMX RUT & CND DEER 16
FOND	0050290	59SD	ANTLRMX RUT & CND DEER 16
GONZ	0050290	59SD	ANTLRMX RUT & CND DEER 16
HAGE	0050290	59SD	ANTLRMX RUT & CND DEER 16
LANS	0050290	59SD	ANTLRMX RUT & CND DEER 16
LUBB	0050290	59SD	ANTLRMX RUT & CND DEER 16
MILF	0050290	59SD	ANTLRMX RUT & CND DEER 16
MONT	0050290	59SD	ANTLRMX RUT & CND DEER 16
ORRV	0050290	59SD	ANTLRMX RUT & CND DEER 16
SPEN	0050290	59SD	ANTLRMX RUT & CND DEER 16